chronizing an audio file with a related visual file at least in part by indexing each text segment in the visual file with a start of a nearest sentence in the audio file containing text in the segment of the visual file, wherein a text segment comprising the first "n" words in the visual file is linked to the start of the first sentence in the audio file, the next (n through m) words in the visual file are linked to a start of a second sentence in the audio file, such that each and every word in the visual file need not be linked to a respective unique word in the audio file, but instead groups of words in the visual file are linked as a group to a single place in the audio file.

10. The electronic book of claim 9, wherein the processor executes logic comprising:

receiving a user selection of a format in which to present an electronic book;

in response to a selection of an audio format, playing an audio file corresponding to a selected electronic book on the audio output device and establishing a bookmark in a visual file corresponding to the selected audio file at a top of a page in the visual file corresponding to a last-spoken word in the audio file;

in response to a selection of a visual mode, presenting text from a visual file corresponding to a selected electronic book on the display and establishing a bookmark in an audio file corresponding to the selected video file at the start of a sentence in the audio file containing the text of the visual file that was presented on the display upon receipt of a signal to change mode or power down such that the corresponding audio file does not subsequently start mid-sentence upon invocation of the electronic book in the audio format.

11. The electronic book of claim 10, wherein an audio file being played has control of the bookmark in the corresponding video file.

12. The electronic book of claim 10, wherein a video file being played has control of the bookmark in the corresponding audio file.

13. The electronic book of claim 10, wherein the user can select a page location in the visual file to bookmark when an audio file is terminated.

14. The electronic book of claim 10, wherein the page in the visual file corresponding to the last-spoken word in the audio file is the page containing the last-spoken word.

15. The electronic book of claim 10, wherein the page in the visual file corresponding to the last-spoken word in the audio file is a page "n" pages prior to the page in the video file containing the last-spoken word, wherein "n" is an integer.

16. The electronic book of claim 10, wherein if a user skips material in the visual file while the audio file is active, the audio file maintains a bookmark at a location in the audio file being played when a "skip" signal is received.

17. Electronic book comprising:

a housing;

a visual display supported on the housing;

at least one audio output device on the housing;

a digital processor in the housing and communicating with the visual display and audio output device; and

a tangible computer-reader storage medium in the housing and accessible to the processor, electronic book files being stored on the medium for presentation of book information under control of the processor, wherein visual segments in a visual file are correlated to respective starts of respective sentences in an audio file corresponding to the visual segments so that if a user switches from visual mode to audio mode the audio mode does not start mid-sentence, each segment in the audio file being linked to a start of a page in the visual file such that the bookmark is not symmetric.

18. The electronic book of claim 17, wherein the processor executes logic comprising:

in response to a selection of an audio format, playing an audio file corresponding to a selected electronic book on the audio output device and establishing a bookmark in a visual file corresponding to the selected audio file at a top of a page in the visual file corresponding to a last-spoken word in the audio file;

in response to a selection of a visual mode, presenting text from a visual file corresponding to a selected electronic book on the display and establishing a bookmark in an audio file corresponding to the selected video file at the start of a sentence in the audio file containing the text of the visual file that was presented on the display upon receipt of a signal to change mode or power down such that the corresponding audio file does not subsequently start mid-sentence upon invocation of the electronic book in the audio format.

19. The electronic book of claim 17, wherein electronic book files are stored on the medium for presentation of book information under control of the processor, the medium storing a data structure accessible to the processor synchronizing an audio file with a related visual file at least in part by indexing each text segment in the visual file with a start of a nearest sentence in the audio file containing text in the segment of the visual file, wherein a text segment comprising the first "n" words in the visual file are linked to the start of the first sentence in the audio file, the next (n through m) words in the visual file are linked to a start of a second sentence in the audio file, such that each and every word in the visual file need not be linked to a respective unique word in the audio file, but instead groups of words in the visual file are linked as a group to a single place in the audio file.

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